

CoB News, 30 January 2009

Crowning King Lai

Supported by two recent publications, accounting professor Marc DePree climbed out of a three-way tie for 10th and into sole possession 9th place in the race for the 2009 Louis K. Brandt Research Award. On the basis of an additional publication, CoB economics professor Edward Nissan jumped from 16th place to 14th place. With help from his recent co-authorship with Nissan, CoB economics professor Farhang Niroomand jumped from the 21st position and into the 17th spot. And, on the back of his sixth publication during the eligibility period, CoB assistant professor of international business John Lambert climbed from 29th place to 28th place in the 2009 LKBA race. These moves, particularly those of Niroomand (four places) and DePree (into the Top 10), are all quite good. None of these, however, is enough to supplant MIS assistant professor Fujun Lai's iron grip on the 2009 LKBA, which was boosted in two parts recently, as described in yesterday's issue of **CoB News**. There it is described how Lai's recent publications in *Tourism Management* and the *Journal of Business Research* – both **A-level** publications written with former CoB faculty – have all but sealed for Lai the 2009 LKBA title. Table 1 below, perhaps the final table in the book on the 2009 LKBA, shows just how commanding Lai's lead is over most of the CoB.

Table 1
2009 Louis K. Brandt Award Predictions

Rank	Name	Unit	2007-08 Journal Publications
1	Lai, Fujun	MIS	Transportation Journal Communications of the ACM Industrial Management & Data Systems Supply Chain Management: An International Journal Journal of Business Research Tourism Management Total Quality Management & Business Excellence Journal of Supply Chain Management Industrial Management & Data Systems International Journal of Production Research International Journal of Quality & Reliability Management
2	Anderson, Mary	ACC	Journal of Business & Economics Research Advances in Accounting The CPA Journal
3	Green, Trellis	ECO	Applied Economics Applied Economics
4	King, Ernest	BL	Managerial Finance Atlantic Economic Journal Journal of Real Estate Finance and Economics Humanomics Real Estate Law Journal Journal of Real Estate Research
5	Hsieh, Chang-Tseh	MIS	International Journal of Mobile Communications International Journal of Electronic Finance Journal of Computer Information Systems Industrial Management & Data Systems Communications of the IIMA

6	Lindley, James	FIN	Financial Management Managerial Finance
	Wittmann, Michael	MKT	Industrial Marketing Management Journal of Business-to-Business Marketing
8	Sequeira, Jennifer	MGT	Journal of Business Research International Journal of Globalization & Small Business Journal of Developmental Entrepreneurship
9	DePree, Marc	ACC	The CPA Journal Decision Line Entrepreneurial Executive
10	Marvasti, Akbar	ECO	American Economist Applied Economics
11	Burgess, Brigitte	FM	Environment & Behavior
	George, Babu	TM	Journal of Travel Research
13	Chen, Kuo Lane	MIS	Journal of Systemics, Cybernetics & Informatics Journal of Systemics, Cybernetics & Informatics Communications of the IIMA International Journal of Innovation & Learning
14	Nissan, Edward	ECO	Clm Economica Journal of Global Business Journal of Economic Studies Southwestern Journal of Economics International Advances in Economic Research Journal of Business Issues Journal of Economics & Finance Journal of Global Business Southwestern Economic Review Informacion Comercial Espanola Revista de Economia Southwestern Journal of Economics Multinational Business Review American Economist
15	Jordan, Charles	ACC	Journal of Applied Business Research Academy of Accounting & Financial Studies Journal Journal of Business & Economics Research Journal of Business & Economic Perspectives Journal of Education for Business Journal of Applied Business Research Journal of Organizational Culture, Communications & Conflict Academy of Accounting & Financial Studies Journal Oil, Gas & Energy Quarterly Journal of Business & Economics Research
16	Clark, Stanley	ACC	Journal of Business & Economics Research Journal of Business & Economic Perspectives Journal of Education for Business Journal of Applied Business Research Journal of Organizational Culture, Communications & Conflict Academy of Accounting & Financial Studies Journal Oil, Gas & Energy Quarterly Journal of Business & Economics Research
17	Niroomand, Farhang	ECO	Southwestern Journal of Economics Journal of Economic Studies Journal of Global Business Multinational Business Review International Advances in Economic Research American Economist
18	Carter, George	ECO	Journal of Global Business Journal of Economics & Finance

			Journal of Economics & Finance
			Southwestern Economic Review
			Informacion Comercial Espanola Revista de Economia
			Southwestern Journal of Economics
	Hood, Matthew	FIN	Journal of Wealth Management
			Journal of Economics & Finance
			Journal of Sports Economics
20	Malik, Farooq	FIN	Quarterly Review of Economics & Finance
			International Review of Economics & Finance
21	Monchuk, Daniel	ECO	The Review of Regional Studies
			Journal of Regional Analysis & Policy
			Review of Agricultural Economics
			Journal of Nicotine & Tobacco Research
22	Clark, John	FIN	Journal of Marketing Theory & Practice
			Managerial Finance
23	Pate, Gwen	ACC	Academy of Accounting & Financial Studies Journal
			Journal of Business & Economic Perspectives
	Shi, Weihua	FIN	Review of Pacific Basin Financial Markets & Policies
			Journal of Financial Services Marketing
25	Becker, Cherylynn	TM	Journal of Food Service Business Research
	Magruder, Scott	MIS	J of International Technology & Information Management
	Peyrefitte, Joseph	MGT	Journal of Managerial Issues
28	Lambert, John	IB	Revue du Management Technologique
			The Academy of Marketing Studies Journal
			The Entrepreneurial Executive
			Journal of Legal, Ethical & Regulatory Issues
			Journal of Organizational Culture, Communication & Conflict
			Entrepreneurial Executive
29	Jackson, Steven	ACC	Journal of Business & Economic Perspectives
			Journal of Business & Economic Perspectives
			Journal of Business & Economic Perspectives
30	Zantow, Kenneth	MGT	Research in Ethical Issues in Organizations
			International Journal of Information Technology Management
31	Henderson, James	ACC	Journal of Business & Economic Perspectives
	Posey, Roderick	ACC	Journal of Business & Economic Perspectives
33	Topping, Sharon	MGT	Advances in Healthcare Management
34	Doty, Harold	MGT	Journal of Current Issues in Finance, Business & Economics
35	Dakhli, Sami	ECO	
	Davis, Donna	MIS	
	Drake, Erin	FM	
	Duhon, David	MGT	
	Gunther, William	ECO	
	Klinedinst, Mark	ECO	
	LaFleur, Elizabeth	MKT	
	Price, Catherine	TM	
	Smith, Robert	ACC	
	Smith, William	MKT	
	Yaoyuneyong, Gallayanee	FM	

Notes: Premier journals are listed in green font and A-level journals are listed in blue font. The CoB's endowed professorship-holders are listed above in red font.

As Table 1 above indicates, USMNEWS.net sources were on point in commenting that the engraving of Lai's name on the LKBA trophy can commence. We can only hope at this point that there are funds remaining in the USM Foundation's Louis K. Brandt Award endowment. Lai's accomplishments deserve proper recognition.

“Third Tier Thieves,” by 31st & Pearl Columnist

Yesterday’s issue of **CoB News** showed, through Thomas Bartlett’s 28-Jan-09 article in *The Chronicle of Higher Education* entitled “2 Universities’ Plagiarism Policies Look a lot Alike,” just how badly the CoB’s administrators and their sycophants behaved under former CoB dean Harold Doty. This group, including Doty, George Carter, Farhang Niroomand, Laurie Babin and Charles Jordan actively participated in and/or countenanced the copying, without proper citation, of two other universities’ administrative documents – the Syracuse University b-school’s academic integrity policy and the Central Missouri State University b-school’s AACSB definitions. It was only after these actions came to light, an outcome Doty et al. wanted to avoid, that this group of current and former CoBers flailed around referring to administrative documents as “boilerplate,” yet attempting to get *ex post* (e-mailed) “permission” to use the documents and definitions without proper citation. Like students who spend countless hours trying to invent shortcuts (around actual learning) to good grades, this clan easily spent 10 to 100 times the amount of time it took to simply attribute the documents and definitions to their rightful owners – SU and CMSU.

Officials at Indiana University are right on here. Southern Illinois University officials should have acknowledged, and could easily have done so, IU’s authorship of the plagiarism description. Tier 3 SIU chose not to do so, and they are now paying the price for that bad choice. It’s the same choice that the administrators in the then-Tier 4 CoB made when it came to lifting, without proper citation, the AACSB definitions from No Tier Central Missouri State. Top Tier Case Western Reserve University also used, according to Bartlett, IU’s plagiarism definition. CWRU did the right thing, however, and cited IU’s authorship. Maybe there is some relationship between how university administrators behave and how highly the universities they work for are rated. You think?

The Farhang Niroomand portion of the Doty administration is moving on from the CoB this summer. The business faculty at the University of Houston at Victoria must be beaming with pride these days about their brand new dean. And someday some group of business faculty somewhere will have Harold Doty at its helm, doing what former CoB management professor Stephen Bushardt referred to as “steadying the boat.” Can you imagine a more fortunate bunch? I know, it’s difficult.

The really sad thing about all of this is that what is really “boilerplate” here is bad university administration, like that represented (embodied) by Doty and Niroomand, not administrative (written) documents/definitions. And because of that the population of No Tier and Low Tier universities will always be sizable.